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8 UNITED STATES DISTRICT COURT
9 SOUTHERN DISTRICT OF CALIFORNIA

10 NATIONAL INSTITUTE OF FAMILY
AND LIFE ADVOCATES d/b/a NIFLA,
11 a Virginia corporation; PREGNANCY
CARE CENTER d/b/a PREGNANCY
12 CARE CLINIC, a California corporation;
and FALLBROOK PREGNANCY
13 RESOURCE CENTER, a California
corporation,

14 Plaintiffs,

15 v.

16 KAMALA HARRIS, *et. al.*,

17 Defendants.
18

Civil No. 15cv2277 JAH(DHB)

**ORDER DENYING PLAINTIFFS'
MOTION FOR PRELIMINARY
INJUNCTION [Doc. No. 3]**

19 **INTRODUCTION**

20 Currently pending before this Court is the motion for preliminary injunction filed
21 by Plaintiffs National Institute of Family and Life Advocates d/b/a NIFLA (“NIFLA”),
22 Pregnancy Care Center d/b/a Pregnancy Care Clinic, and Fallbrook Pregnancy Resource
23 Center (collectively “Plaintiffs”). The parties fully briefed the motion and appeared before
24 this Court for hearing on the motion on January 28, 2016. After a thorough review of the
25 parties’ submissions, consideration of the argument presented at the hearing and for the
26 reasons discussed below, the Court DENIES Plaintiffs’ motion for a preliminary
27 injunction.

28 //

BACKGROUND

The plaintiffs in this case are two non-profit pro-life pregnancy centers located in this judicial district and one national network of similar centers. Plaintiffs filed the instant complaint on October 13, 2015, against Defendants Kamala Harris, in her official capacity as Attorney General for the State of California (“Harris”) and Edmund D. Brown, in his official capacity as Governor of the State of California (“Brown”)(collectively “the State Defendants”), Thomas Montgomery in his official capacity as County Counsel for San Diego County (“the County Defendant”), and Morgan Foley, in his official capacity as attorney for the City of El Cajon (“the City Defendant”). They allege Plaintiffs will be subject to various civil rights violations when California Assembly Bill 775, known as “the Reproductive FACT Act” (“the Act”), which was signed into law on October 9, 2015, becomes effective.¹ The Act imposes two professional notice requirements on clinics that provide pregnancy-related services such as Plaintiffs. The first applies to any clinic that is a “licensed covered facility” and the second applies to any “unlicensed covered facility.” Cal. Health & Safety Code § 123471(a) & (b).

Section 123471(a) requires licensed covered facilities to provide the following notice:

California has public programs that provide immediate free or low-cost access to comprehensive family planning services (including all FDA-approved methods of contraception), prenatal care, and abortion for eligible women. To determine whether you qualify, contact the county social services office at [insert the telephone number]. Cal.H&S § 123471(a)(1). This notice must be either posted at the facility, printed for distribution to clients, or provided digitally to be read by clients upon arrival.

Cal. Health & Safety Code §§ 123472(a)(2)(A)-(C).

Section 123471(a) also requires unlicensed covered facilities to clearly and conspicuously “disseminate to clients on site and in any print and digital advertising materials including Internet Web sites” the following notice:

This facility is not licensed as a medical facility by the State of California and has no licensed medical provider who provides or directly supervises the provision of services. Cal. Health & Safety Code § 123472(b)(2)-(3).

¹The Act became effective on January 1, 2016, after the filing of the complaint and the pending motion, but prior to the hearing on Plaintiff’s motion for a preliminary injunction.

Facilities covered under the Act that fail to comply with these requirements “are liable for a civil penalty of five hundred dollars (\$500) for the first offense and one thousand (\$1,000) for each subsequent offense.” Cal. Health & Safety § 123473(a). The prosecuting authority, including the Attorney General, city attorney or counsel, “may bring an action to impose a civil penalty” but only if both of the following has been done:

(1) Providing the covered facility with reasonable notice of noncompliance, which informs the facility that it is subject to a civil penalty if it does not correct the violation within 30 days from the date the notice is sent to the facility.

(2) Verifying that the violation was not corrected within the 30-day period described in paragraph (1).

Cal. Health & Safety Code § 123473(a)(1)-(2).

Plaintiffs filed the instant motion for preliminary injunction on October 21, 2015. Defendants filed their oppositions to the motion on November 13, 2015², and Plaintiffs filed a combined reply brief on November 20, 2015. Plaintiffs filed a notice of supplemental authority on January 8, 2016. The parties appeared before this Court for a hearing on the motion on January 28, 2016.

DISCUSSION

I. Legal Standard

A party seeking injunctive relief under Federal Rule of Civil Procedure 65 must show either (1) a combination of probable success on the merits and the possibility of irreparable harm, or (2) that serious questions are raised and the balance of hardships tips sharply in the moving party’s favor. Roe v. Anderson, 134 F.3d 1400, 1402 (9th Cir. 1998). “These two formulations represent two points on a sliding scale in which the required degree of irreparable harm increases as the probability of success decreases.” Roe, 134 F.3d at 1402 (citing United States v. Nutri-cology, Inc., 982 F.2d 394, 397 (9th Cir. 1992)). “[T]he greater the relative hardship to the moving party, the less probability

²The State Defendants filed objections to certain allegations of the complaint. Because Plaintiffs did not provide any declarations in support of their motion, the Court reviewed the complaint during its analysis of the relevant documents submitted by the parties. The Court made its assessment as the relevancy and credibility of the allegations contained therein, and determined how much weight to provide to those it deemed relevant in reaching its decision. Accordingly, the objections are overruled as moot.

of success must be shown.” National Ctr. for Immigrants Rights v. INS, 743 F.2d 1365, 1369 (9th Cir. 1984). “In cases where the public interest is involved, the district court must also examine whether the public interest favors the plaintiff.” Fund for Animals, Inc. v. Lujan, 962 F.2d 1391, 1400 (9th Cir. 1992) (citing Caribbean Marine Servs. Co. v. Baldrige, 844 F.2d 668, 674 (9th Cir. 1988)).

II. Analysis

Plaintiffs, who are entities that offer free information and services to women to “empower them to make choices other than abortion,” argue “their right to freedom of speech and religion will be violated when the Act becomes effective because it forces them to recite government messages promoting abortion and deterring women from speaking with them.” Motion at 1 (Doc. No. 3-1). Plaintiffs contend these potential violations require this Court to enter a preliminary injunction enjoining the enforcement of the Act until such time as Plaintiffs’ claims can be adjudicated.

A. Likelihood of Success on the Merits

Plaintiffs contend they have demonstrated a likelihood of success on the merits of their First Amendment free speech and free exercise of religion claims because the Act, by definition, impacts Plaintiffs’ rights and fails to survive strict scrutiny.

In opposition, all Defendants separately contend no preliminary injunction should issue because Plaintiffs’ claims are not ripe for review. The State Defendants also contend Plaintiffs fail to demonstrate a likelihood of success on the merits of either of their First Amendment claims. Further, the City Defendant argues, in addition to an “as applied” challenge and facial challenge both failing for no injury in fact and therefore not ripe for review, a facial challenge against him also fails because he did not write or enact the Act.³

³The State Defendants also argue the complaint is unverified and, therefore, the motion is unsupported by any evidence. They contend Plaintiffs’ verifications which include a qualification that the declarant is testifying to the truth of the allegations to the best of his/her knowledge nullifies the evidentiary value of the complaint.

Plaintiffs argue the case the State Defendants rely on in support of this argument was reversed on appeal and multiple other courts find “to the best of my knowledge” complies with the requirements of 28 U.S.C. section 1746. Section 1746 calls for, in any matter

1 **1. Ripeness**

2 All Defendants contend Plaintiffs cannot demonstrate a likelihood of success on the
3 merits of their First Amendment claims on the grounds the claims are not ripe for review.
4 A federal court’s judicial power is limited to “cases” or “controversies.” U.S. Const., Art.
5 III § 2. A necessary element of Article III’s “case” or “controversy” requirement is that a
6 litigant must have “‘standing’ to challenge the action sought to be adjudicated in the
7 lawsuit.” Valley Forge College v. Americans United for Separation of Church and State,
8 Inc., 454 U.S. 464, 471 (1982); LSO, Ltd. v. Stroh, 205 F.3d 1146, 1152 (9th Cir. 2000).
9 The “irreducible constitutional minimum” of Article III standing has three elements. LSO,
10 205 F.3d at 1152 (internal quotations omitted). First, the plaintiff must have suffered “an
11 injury in fact — an invasion of a legally protected interest which is (a) concrete and
12 particularized, and (b) actual and imminent, not conjectural or hypothetical.” Lujan v.
13 Defenders of Wildlife, 504 U.S. 555, 560 (1992)(internal citations and quotations
14 omitted). Second, the plaintiff must show a causal connection between the injury and the
15 conduct complained of; i.e., “the injury has to be fairly . . . trace[able] to the challenged
16 action of the defendant, and not . . . th[e] result [of] the independent action of some third
17 party not before the court.” Id. (quoting Simon v. Eastern Ky. Welfare Rights
18 Organization, 426 U.S. 26, 41-42 (1976))(alterations in original). Third, it must be
19 “likely,” and not merely “speculative,” that the plaintiff’s injury will be redressed by a
20 favorable decision. Id. at 561.

21 The Ninth Circuit has found that “ripeness is peculiarly a question of timing,
22 _____
23 required to be supported by evidence or proved by sworn declaration and verification, may
be established by declaration “in substantially the following form:

24 I declare (or certify, verify, or state) under penalty of perjury under the laws of the
25 United States of America that the foregoing is true and correct.”

26 Plaintiffs submit no declarations in support of their motion. Instead, they rely on the
27 allegations of their complaint which provides the following verification, “I declare under
28 penalty of perjury that the foregoing is true and correct to the best of my knowledge.”
Complaint at 34. Although the verification is not precisely as presented in section 1746,
Plaintiffs declare under penalty of perjury the allegations are true. Accordingly, the Court
finds Plaintiffs’ verification sufficiently complies with section 1746. See Schroeder v.
McDonald, 55 F.3d 454, 460 n. 10 (9th Cir. 1995).

1 designed to prevent the courts, through avoidance of premature adjudication, from
2 entangling themselves in abstract disagreements” Thomas v. Anchorage Equal Rights
3 Comm’n, 220 F.3d 1134, 1138 (9th Cir. 2000) (citations omitted). In addition, in the
4 Ninth Circuit, a plaintiff must “articulate a concrete plan to engage in conduct subject to
5 the law” in order to pass Constitutional muster. Lopez v. Candaele, 630 F.3d 775, 787
6 (9th Cir. 2010). However, the Ninth Circuit has also found that “where protected speech
7 may be at stake, a plaintiff need not risk prosecution in order to challenge a statute.”
8 Wolfson v. Brammer, 616 F.3d 1045, 1059-60 (9th Cir. 2010); see also Bland v. Fessler,
9 88 F.3d 729, 736-37 (9th Cir. 1996).

10 The County Defendant argues the instant complaint fails to allege a genuine threat
11 of imminent prosecution, in that it fails to allege a “concrete plan” to violate the Act, and
12 does not allege Defendants warned or threatened to file a civil enforcement against
13 Plaintiffs. The County Defendant also argues Plaintiffs cannot be harmed by the
14 mandatory disclosures if they do not make them.

15 The City Defendant agrees. In addition, the City Defendant argues Plaintiffs
16 cannot demonstrate a likelihood of success on the merits on either an “as applied” basis
17 or on a “facial challenge” to the constitutionality of the Act. The City Defendant maintain
18 Plaintiffs do not allege an injury due to any application of the Act and, thus, any “as
19 applied” challenge fails.

20 The State Defendants argue Plaintiffs fail to meet both the constitutional and
21 prudential components of the judicial ripeness determination. Specifically, as to the
22 constitutional considerations, the State Defendants contend Plaintiffs fail to show they
23 face a realistic danger of sustaining a direct injury because Plaintiffs fail to identify any
24 actual or credible threat of enforcement by any of the defendants. The State Defendants
25 further argue Plaintiffs’ “scattershot naming of defendants” belies their claim of injury
26 because, if there was a credible threat, Plaintiffs would know who to sue instead of “casting
27 such wide net to catch all potential defendants.” State Defendants’ Opp. at 12 (Doc. No.
28 23).

1 In regards to prudential considerations, the State Defendants contend “there is a
2 dearth of facts for this Court to analyze,” rendering this case not fit for judicial review
3 until discovery has been done. Id. In addition, the State Defendants contend Plaintiffs
4 will suffer no hardship if the Court does not grant the preliminary injunction since the Act
5 requires a 30-day period before any Defendant could bring an action to impose a civil
6 penalty for failure to comply. The State Defendants claim the issues in this case echo the
7 prudential concerns in Thomas, in which the Ninth Circuit found the case devoid of facts
8 and therefore not ripe for review.

9 Lastly, the State Defendants argue Plaintiffs also fail to establish associational
10 standing as alleged in the complaint, which the State Defendants explain is often
11 intertwined with ripeness. They maintain there is insufficient evidence in the record to
12 determine if “(a) its members would otherwise have standing to sue in their own right; (b)
13 the interests it seeks to protect are germane to the organization’s purpose; and (c) neither
14 the claim asserted nor the relief requested requires the participation of individual members
15 in the lawsuit.” State Def’s Opp. at 14 (quoting Hunt v. Washington State Apple Adver.
16 Comm’n, 432 U.S. 333, 343 (1977)).

17 In reply, Plaintiffs argue First Amendment precedent shows that in a free speech
18 challenge, they need not wait until the police issue a warning or citation before they can
19 challenge a law. Plaintiffs contend the Thomas case is inapposite because it involved a law
20 that prohibited landlords from discriminating against non-married applicants but the
21 plaintiffs had no such applicants and could not predict when such applicants might apply,
22 thus providing good reason for finding no “concrete plan.” Here, however, Plaintiffs argue
23 the opposite is true, in that the only precondition was the January 1, 2016 effective date
24 of the statute. Plaintiffs contend the complaint contains allegations showing they intend
25 to engage in pregnancy-related speech as they have done in the past and that, alone, will
26 be in violation of the Act.

27 Plaintiffs further argue they plead a desire to do what the Act bans just as in
28 Wolfson which they maintain provides the correct application of the “concrete plan” issue.

1 Plaintiffs disagree with Defendants' interpretation of the Act as not requiring
2 disclosures until a warning is given, claiming such interpretation is false. Although
3 Plaintiffs admit the imposition of fines only occur after a warning is given, Plaintiffs
4 maintain the failure to make disclosures are still illegal independent of the fines. Plaintiffs
5 contend that "[r]ecently enacted statutes impose a presumably reasonable fear of
6 prosecution" and the Court should "relax the requirements of standing and ripeness' so
7 that a plaintiff 'need not await prosecution to seek preventative relief.'" Plas' Reply at 5
8 (Doc. No. 30) (quoting Wolfson, 616 F.3d at 1060).

9 Plaintiffs argue prudential standing exists because the Act, by its terms, "requires
10 an immediate and significant change in Plaintiffs' conduct of their affairs with serious
11 penalties attached to noncompliance." Id. at 5-6 (quoting Wolfson, 616 F.3d at 1060).
12 Plaintiffs further argue no factual issues need be developed because the Act will stand or
13 fall primarily based on its language and the government's justification, not enforcement.

14 As indicated by the parties, the Act became effective January 1, 2016. Plaintiffs
15 express their desire not to utter the disclosures required by the Act which they allege are
16 detrimental to their mission and undermine "the content, context and tone of the
17 viewpoint that they wish to deliver to their pro-life messages." Complaint ¶¶ 121, 122,
18 131. They express their intention "to not comply with the Act" for those reasons. Id. ¶
19 123. The Court finds Plaintiffs present a concrete plan to violate the act.

20 While no one has threatened to institute enforcement proceedings against Plaintiffs
21 for their failure to comply with the Act, Defendants do not suggest the Act will not be
22 enforced. Plaintiffs sufficiently allege a "credible threat of prosecution" for failure to
23 comply with the Act. See Lopez, 630 F.3d at 785.

24 The Court also finds based upon Plaintiffs' clear intention not to comply with the
25 Act due to their mission and pro-life views and the text of the Act, the record provides
26 sufficient factual context to support their position that the action is ripe for judicial review.

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2. **Merits of Plaintiffs' Claims**

The State Defendants also contend Plaintiffs fail to demonstrate a likelihood of success on the merits on each of Plaintiffs' First Amendment claims.

Additionally, the City Defendant argues an facial challenge to the Act fails against him because he did not draft or enact the Act.

a. **The State Defendants**

i. **Free Speech Claim**

The State Defendants argue there is no likelihood Plaintiffs will succeed on their free speech claim as to the two notice requirements applicable to licensed and unlicensed facilities.

A. **Licensed Facilities**

The State Defendants argue the notice requirement for licensed facilities regulates conduct, not speech. Relying on the holding in Pickup v. Brown, the State Defendants contend the activities at issue here concern the delivery of pregnancy-related health care services and do not concern expressive activity. 740 F.3d 1208 (9th Cir. 2013). They claim the required disclosure at issue "involves a limited informational disclosure within the context of providing those professional services" and does not prohibit Plaintiffs "from imparting information or disseminating opinions." State Defs' Response at 16 (quoting Pickup, 740 F.3d at 1230). The State Defendants point out the statute does not prohibit a center from mentioning, discussing or advocating its pro-life viewpoint or even communicating its disagreement with the statute itself. Thus, the State Defendants contend, because the Act regulates conduct, it is subject only to rational basis review.

Even if the notice requirements are considered compelled speech rather than conduct, the State Defendants argue they concern commercial speech subject to rational basis review. According to the State Defendants, it is often difficult to distinguish between commercial and non-commercial speech. They maintain discovery on the precise nature of the transactions at Plaintiffs' pregnancy centers will further inform the Court but, even at this early stage of the proceedings, it is clear the speech at issue here involves

1 commercial speech. Id.

2 The State Defendants dispute Plaintiffs' argument against any commercial speech
3 analysis, which is based on Plaintiffs' non-profit status. They argue, even if true, lack of
4 profit is not relevant to the determination of whether speech is commercial or
5 non-commercial. The State Defendants further argue the lack of funds exchange does not
6 render speech non-commercial because the provision of goods and services of value is
7 sufficient to be considered commercial.

8 The State Defendants maintain the notice requirement in this case for licensed
9 facilities contain only pure factual and incontrovertible information that simply provides
10 notice about the full spectrum of pregnancy-related public health services and a phone
11 number for further information. They argue the required disclosure is informational and,
12 thus, is objective and akin to other commercial disclosures upheld by the courts as meeting
13 constitutional muster. Therefore, they maintain, only rational basis review is required
14 here.

15 Relying on Planned Parenthood of Southeastern Pa. v. Casey, the State Defendants
16 further argue, even if the Court finds the speech at issue is not commercial speech subject
17 to rational basis review, it should be upheld like other abortion-related disclosures have
18 been. 505 U.S. 833, 882-84 (1992). According to the State Defendants, Casey and its
19 progeny hold the state can use regulatory authority to require physicians to provide
20 information regarding abortion in a non-misleading, truthful way even if the information
21 might encourage the patient to choose something other than abortion.

22 The State Defendants also argue, even if the Court applies heightened scrutiny, the
23 notice requirement would survive constitutional review. The State Defendants maintain
24 the legislative history indicates the Act was enacted to "ensure that California residents
25 make their personal reproductive health care decisions knowing their rights and the health
26 care services available to them," to support their arguments for the government interests
27 at stake. State Def's Motion at 23 (quoting Assem.Bill No. 775, § 2). They argue the
28 interest becomes more compelling when viewed in light of the history of "crisis pregnancy

1 centers” as discussed in AB 775’s legislative history.⁴

2 The State Defendants also argue the notice requirement is narrowly tailored to
3 advance the government’s interest of insuring women are informed about all their health
4 care options in regards to pregnancy.

5 In reply, Plaintiffs argue the State Defendants’ rationale demonstrates the Act must
6 be subject to strict scrutiny because it is content and viewpoint discrimination. Plaintiffs
7 explain the State defendants admit “the Act’s purpose and justification are to target ‘crisis
8 pregnancy centers’ that ‘aim to discourage and prevent women from seeking abortions,’
9 by ‘deceptive advertising and counseling practices [that] often confuse, misinform, and
10 even intimidate women.” Plas’ Reply at 7 (quoting State Defs’ Response at 23). Plaintiffs
11 argue this interpretation is clearly content and viewpoint based, in that the Act aims to
12 counteract the crisis pregnancy centers’ pro-life viewpoint. Plaintiffs cite to Sorrell v. IMS
13 Health, Inc., in which the Supreme Court found legislative content concerning
14 medical/pharmaceutical regulations confirmed “that the law’s express purpose and practical
15 effect are to diminish the effectiveness of marketing by manufacturers of brand-name
16 drugs” and, thus, the Court determined the law went “beyond mere content
17 discrimination, to actual viewpoint discrimination.” 131 S.Ct. 2654, 2663-64 (2011).
18 Plaintiffs argue the same conclusion should be made here because the State has openly
19 expressed disagreement with the content of Plaintiffs’ speech and directly targeted that
20 viewpoint.

21 Plaintiffs contend the speech cannot be considered commercial speech because they
22 lack commercial elements as non-profit groups and provide their services and speech for
23

24 ⁴The author contends that, unfortunately, there are nearly 200 licensed and
25 unlicensed clinics known as crisis pregnancy centers (CPCs) in California whose goal is to
26 interfere with women’s ability to be fully informed and exercise their reproductive rights,
27 and that CPCs pose as full-service women’s health clinics, but aim to discourage and
28 prevent women from seeking abortions. The author concludes that these intentionally
deceptive advertising and counseling practices often confuse, misinform, and even
intimidate women from making fully-informed, time-sensitive decisions about critical
health care.

Assem. Comm. on Health, Analysis of Assembly Bill No. 775 (2015-2016 Reg. Sess.)
April 14, 2015, at 3.

1 free. They maintain other courts have held pregnancy centers like Plaintiffs are not
2 commercial in nature and thus, not subject to commercial speech regulations.

3 Plaintiffs further argue the proper inquiry regarding commercial speech is whether
4 there is an actual commercial purpose or sole economic interest for a transaction not
5 whether the services have value. Plaintiffs assert they have no such purpose and disagree
6 with the State Defendants' contentions to the contrary.

7 In addition, Plaintiffs argue the State Defendants misinterpret both Pickup, and
8 Casey. They maintain Pickup banned treatment, not speech as in this case, and Casey
9 involved "informed consent" which is not at issue here. Lastly, Plaintiffs argue the Act
10 fails not only strict scrutiny but also fails intermediate scrutiny as commercial speech.

11 The Court must first determine whether the Act, which concerns patient and
12 medical provider relationships, regulates conduct or speech and finds the reasoning in
13 Pickup crucial to this determination. In Pickup, the Ninth Circuit viewed the issue of
14 regulation of a professional's conduct and speech along a continuum. 740 F.3d at 1227.
15 It recognized at one end of the continuum, a professional engaged in a public dialogue is
16 entitled to the greatest First Amendment protection. Id. At the midpoint of the
17 continuum, First Amendment protection of a professional's speech within the confines of
18 the professional relationship is somewhat diminished. Id. at 1228. At the other end of
19 the continuum, the court recognized the state's power to regulate professional conduct is
20 great. Id. at 1229.

21 The Act does not ban speech or otherwise prohibit Plaintiffs from discussing their
22 message with patients. Instead, the Act requires medical providers to advise their patients
23 of various types of treatment available so patients are fully informed when making
24 decisions regarding their pregnancies. Similar to the regulation in Pickup, the Act permits
25 discussion about treatment and expressing opinions including their messages regarding
26 abortion. The Court finds the providers' action in informing patients of their treatment
27 options is professional conduct subject to rational basis review. Id. at 1231. The state
28 clearly has a legitimate interest in ensuring pregnant woman are fully advised of their

rights and treatment options when making reproductive health care decisions and the required disclosure is undeniably rationally related to that interest.

Even if speech is implicated, the Court finds the Act regulates professional speech. Under the Act, licensed facilities are required to make a disclosure when providing pregnancy related services to patients. A licensed facility is defined as a facility “whose primary purpose is providing family planning or pregnancy-related services and that satisfies two or more of the following:

- (1) The facility offers obstetric ultrasounds, obstetric sonograms, or prenatal care to pregnant women.
- (2) The facility provides, or offers counseling about, contraception or contraceptive methods.
- (3) The facility offers pregnancy testing or pregnancy diagnosis.
- (4) The facility advertises or solicits patrons with offers to provide prenatal sonography, pregnancy tests, or pregnancy options counseling.
- (5) The facility offers abortion services.
- (6) The facility has staff or volunteers who collect health information from clients.”

Cal. Health & Safety Code § 123471 (a)

The Act clearly addresses the medical provider-patient relationship, and is therefore, properly classified as professional speech. See Wollschlaeger v. Governor of the State of California, — F.3d —, 2015 WL 8639875 (11th Cir. 2015). This Court disagrees with Plaintiffs that this case differs from Casey because it does not involve informed consent. In Casey, the United States Supreme Court upheld a Pennsylvania statute requiring physicians performing abortions make certain disclosures regarding the nature of the procedure, the availability of printed materials describing the unborn child and include a list of agencies offering alternatives to abortion, among other things. 404 U.S. at 882-84.

The plurality in Casey explained:

All that is left of petitioners’ argument is an asserted First Amendment right of a physician not to provide information about the risks of abortion, and childbirth, in a manner mandated by the State. To be sure, the physician’s First Amendment rights not to speak are implicated [internal citations omitted], but only as part of the practice of medicine, subject to reasonable licensing and regulation by the State [citation omitted]. We see no constitutional infirmity in the requirement that the physician provide the information mandated by the State here.

Id. at 884.

As evidenced by the legislative history, the purpose of the Act’s disclosure requirement is

1 to ensure pregnant women receive non-misleading information so they are fully-informed
2 when making decisions regarding critical health care. As such, the Court finds if the
3 disclosure required by the Act is considered speech, it is professional speech.

4 The court in Pickup recognized “the First Amendment tolerates a substantial
5 amount of speech regulation within the professional-client relationship that it would not
6 tolerate outside of it.” 740 F.3d at 1228. Because it ultimately found the regulation at
7 issue in Pickup, regulated conduct, the court did not discuss the proper level of scrutiny
8 for professional speech. However, the court did recognize the protection afforded
9 professional speech was diminished. See id. This suggests intermediate scrutiny is the
10 proper level of scrutiny for professional speech.

11 The Court finds the Act survives intermediate scrutiny. The Act’s disclosure
12 requirement directly advances the government’s substantial interest in ensuring pregnant
13 women are fully advised of their rights and available services when making reproductive
14 health care decisions. Additionally, the statute is not a broad, content-based restriction
15 of speech. To the contrary, the required notice is neutral as to any particular view or
16 opinion and merely provides information regarding the various health care options
17 available. Further, the Act does not preclude Plaintiff from providing all manner of
18 beneficial advice, including alternatives to abortion. Nor does the Act express a particular
19 view or make a recommendation and, as such is not more than necessary to serve the
20 state’s interest. Importantly, the Act does not preclude Plaintiffs from openly expressing
21 disagreement with the required disclosure.

22 Therefore, Plaintiffs fail to demonstrate a likelihood of success on the merits of their
23 free speech claim with respect to the licensed facilities notice requirement.

24 **B. Unlicensed Facilities**

25 The State Defendants also argue the notice requirement applicable to unlicensed
26 facilities meets constitutional muster. As with the licensed facilities’ notice requirement,
27 the State Defendants maintain the requirement requires only rational basis review because
28 it “simply directs unlicensed covered facilities to disseminate to ‘clients on site’ and in any

1 ‘advertising materials’ a short, neutral statement advising of its status as a facility not
 2 licensed as a medical facility by the State of California.” State Def’s Opp. at 26. (quoting
 3 Cal.Health & Safety Code § 123472(b)(1)). The State Defendants contend the notice
 4 requirement in this case is similar to those upheld by the Second Circuit in Evergreen
 5 Ass’n, Inc. v. City of New York, 740 F.3d 233, (2d Cir.), *cert. denied sub nom.*, 135 S.Ct.
 6 435 (2014), and the Fourth Circuit in Centro Tepeyac v. Montgomery Cnty., 722 F.3d
 7 184, 189-90 (4th Cir. 2013), and argue it likewise withstands any level of scrutiny, even
 8 strict scrutiny.⁵

9 Plaintiffs argue, to the extent Evergreen held a disclosure required unlicensed
 10 facilities to declare they do not have medical providers survives strict scrutiny, the holding
 11 is not persuasive.

12 The Court agrees the notice requirement for unlicensed facilities withstands any
 13 level of scrutiny. The state’s interest in ensuring pregnant women know when they are
 14 receiving medical care from licensed professions and when they are not is compelling.
 15 Further, the Act which merely requires a notice that a facility is not licensed and has no
 16 licensed medical provider on staff is narrowly tailored to achieve that compelling interest.
 17 Accordingly, Plaintiffs fail to demonstrate a likelihood of success on the merits of their free
 18 speech claim as to the unlicensed facilities notice requirement.

19 //

20
 21 ⁵In Evergreen, the Second Circuit found the disclosure to be the “least restrictive
 22 means to ensure that a woman is aware of whether or not a particular pregnancy services
 23 center has a licensed medical provider at the time that she first interacts with it. 740 F.3d
 24 at 246. Such law is required to ensure that women have prompt access to the type of care
 25 they seek.” Id. at 247. The Evergreen court also explained that the alternative measures
 suggested by the plaintiffs, such as, City-sponsored advertisements and signs posted
 outside of the centers “will not accomplish the City’s compelling interest.” Id. In
 addition, the court rejected the argument that the statute is over-inclusive because not all
 pregnancy centers engage in deception. Id.

26 The Fourth Circuit, in Centro Tepeyac, concluded the district court properly refused to
 27 preliminarily enjoin enforcement of a county ordinance requiring pregnancy centers post
 28 a sign stating no licensed medical professional was on staff. 722 F.3d at 189-90. The Court
 concluded the district court properly found the requirement served the county’s
 compelling interest in “preserving public health” and was narrowly tailored to meet that
 interest. Id. at 190.

ii. **Free Exercise of Religion Claim**

The State Defendants argue Plaintiffs' free exercise of religion claim lacks merit because "the requirements of the Act 'appl[y] throughout the [State of California], and there is not even a hint that [Plaintiffs were] targeted on the basis of religion for varying treatment' in the application of the law." State Def's Opp. at 30 (quoting San Jose Christian College v. City of Morgan Hill, 360 F.3d 1024, 1032 (9th Cir. 2004)). They maintain this conclusion is apparent from the plain text and legislative history of the Act. Therefore, they argue, the burden on Plaintiffs' free exercise of religion does not violate the First Amendment.

Plaintiffs do not address Defendants' contentions in reply.

The Free Exercise Clause of the First Amendment, made applicable to the states through the Fourteenth Amendment, Cantwell v. Connecticut, 310 U.S. 296, 303 (1940), "forbids all laws 'prohibiting the free exercise' of religion." McDaniel v. Paty, 435 U.S. 618, 620 (1978) (quoting U.S. Const. amend. I). Laws that are neutral and of general applicability "need not be justified by a compelling governmental interest even if the law has the incidental effect of burdening a particular religious practice. Church of the Lukumi Bablu Aye, Inc. v. City of Hialeah, 508 U.S. 520, 531 (1993) (quoting Employment Division, Department of Human Resources of Ore. v. Smith, 494 U.S. 872, 879 (1990)). The rational basis test applies to laws meeting the neutral and general applicability criteria. See Miller v. Reed, 176 F.3d 1202, 1206 (9th Cir. 1999). "A law failing to satisfy these requirements must be justified by a compelling governmental interest and must be narrowly tailored to advance that interest. Church of Lukumi, 508 U.S. at 531 - 32. "[I]f the object of a law is to infringe upon or restrict practices because of their religious motivation, the law is not neutral..." Id. at 533, 113 S.Ct. 2217. A law is not generally applicable if it, "in a selective manner [,] impose[s] burdens only on conduct motivated by religious belief." Id. at 543.

The object of the Act is to ensure pregnant women are fully informed of their health care options and when they are obtaining treatment from licensed providers. Thus, the

1 Act is neutral. Additionally, the Act is generally applicable. While clinics operated by the
 2 United States and clinics enrolled as a Medi-Cal provider and a provider in the Family
 3 Planning, Access Care and Treatment Program are exempt from the licensed facility
 4 required notice because they already provide the entire spectrum of services required of
 5 the notice, in that Plaintiffs contend discovery is not necessary to rule on the instant
 6 motion, this Court finds there is no evidence to suggest the Act burdens only conduct
 7 motivated by religious belief.

8 As discussed in detail above, the Court finds the Act survives not only rational basis
 9 but strict scrutiny review. Accordingly, Plaintiffs fail to demonstrate a likelihood of
 10 success on the merits of their free exercise claim.

11 **b. The City Defendant**

12 The City Defendant argues any facial challenge cannot be brought against him
 13 because he did not draft or enact the Act. This Court agrees. As such, Plaintiff fails to
 14 show a likelihood of success on any facial challenge against the City Defendant.

15 Although the Court finds Plaintiffs fail to demonstrate a likelihood of success on
 16 the merits of their claims, the Court finds serious questions are raised. Therefore, this
 17 Court must address the balance of hardships. See Anderson, 134 F.3d at 1402.

18 **B. Irreparable Harm, Balance of Hardships and Public Interest**

19 Plaintiffs argue they clearly will suffer irreparable harm absent an injunction because
 20 any loss of a constitutional right is presumed to be irreparable injury. They further argue
 21 the balance of hardships tips in their favor because their free speech and free exercise rights
 22 will be burdened if an injunction does not issue. They maintain the State will suffer little
 23 if any harm because it could serve its interests by other means. Plaintiff also contend the
 24 public interest is served by an injunction because “free speech serves societal interests. .
 25 .by protecting those who wish to enter the marketplace of ideas from government attack.”
 26 Plas’ Motion at 25 (quoting Pacific Gas & Electric Co. v. Pub. Utils. Comm’n of Cal., 475
 27 U.S. 1, 8 (1986)).

28 The County Defendant argues Plaintiffs fail to show irreparable harm because a civil

1 enforcement action can only be filed against Plaintiffs 30 days after a notice of non-
 2 compliance is filed and no notice has been issued. Additionally, the County Defendant
 3 maintains Plaintiffs' argument that any loss of a constitutional right is presumed to be
 4 irreparable injury fails because Plaintiffs allege they intend not to comply with the Act,
 5 and therefore, cannot be harmed by the mandatory disclosures they do not make.

6 The State Defendants argue Plaintiffs fail to meet their burden of demonstrating
 7 irreparable injury because their constitutional claim is unsupported and fails as a matter
 8 of law. They also argue if this Court enjoins the Act it will harm millions of California
 9 women who are in need of publicly funded family planning services, education, support
 10 and prenatal care, but are unaware of the programs and services available. They further
 11 argue an injunction will also prevent pregnant women in California from knowing when
 12 they are getting medical care from licensed professionals. The State Defendants also
 13 maintain Plaintiffs will remain free, if the Act is not enjoined, to advance their pro-life
 14 viewpoint because nothing in the Act prohibits such expression.

15 The City Defendant argues because there are no allegations that the City Defendant
 16 issued a specific warning or threat to initiate proceedings against Plaintiffs, they fail to
 17 show irreparable injury.⁶

18 The Court finds Plaintiff fails to demonstrate irreparable harm. They rely on the
 19 violation of their First Amendment rights to support irreparable harm, but, as discussed
 20 in detail above, Plaintiff fail to support their argument of a constitutional violation.
 21 Additionally, the Court finds the balance of hardships tips in favor of the state, city and
 22 county and the interest in protecting its citizens. Finally, public policy favors denial of the
 23 motion for preliminary injunction.

24 CONCLUSION AND ORDER

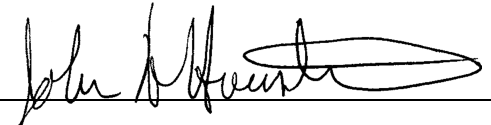
25 Based on the foregoing, IT IS HEREBY ORDERED Plaintiff's motion for a

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27
 28 ⁶. In addition, the City Defendant argues there is no history of enforcement because
 the Act has yet to be effective to render Plaintiffs' fear of prosecution reasonable. In that
 the Act is now effective, this argument is moot.

1 preliminary injunction is **DENIED**.

2 Dated: February 8, 2016

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4 JOHN A. HOUSTON
5 United States District Judge
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